

SMALL GROUP BRAINSTORMING

Brainstorming is one of the most powerful strategies for generating a lot of ideas. Before beginning the process, the group will need to choose a recorder, since every idea must be written down. It will also be helpful if each group has a facilitator, whose responsibility is to keep the process moving.

1. A specific amount of time, usually between 3 to 5 minutes, is established before beginning.
2. Students toss out as many ideas as possible.
3. The recorder writes down all ideas.
4. No criticism or evaluation of ideas is allowed during the process.

